

## Press Release

### dataTec at electronica and SPS 2024

Reutlingen, October 10, 2024 – Measurement and testing technology is relevant across industries and requires careful, in-depth professional consultation to find the optimal solution for a specific measurement task. For this reason, dataTec AG, the experts in testing and measurement technology, will present at electronica in Munich (November 12-15) and at SPS in Nuremberg (November 12-14). At both trade fairs, dataTec will showcase product innovations and a selection of testing and measurement devices tailored to the respective target audience.

#### **electronica: Hall 3A, Stand 207**

At electronica, an international trade fair for professionals from the fields of electronics development, testing, and production, the dataTec experts will present four key innovations as exhibition highlights: the Bode 500 network/impedance analyzer from OmicronLab, the HD304MSO oscilloscope from Keysight, the MPO-2204P multi-purpose oscilloscope from GW-Instek, and the Hornet differential probe from PMK.

These and other solutions support fields such as power electronics and semiconductors, energy generation, conversion, and storage, automotive electronics, and communication technologies. dataTec will exhibit alongside partners Flir Systems and NI (National Instruments). The product portfolio includes EMC test systems, frequency counters, spectrum analyzers, signal generators, and multimeters. "Our on-site staff will present products at the booth and provide extensive advice on our broad, cross-manufacturer portfolio," says Frank Heller, Business Development Manager for High-End Test & Measurement. "Our goal is to work together to find the right measurement solution to make our customers' projects even more precise and efficient."

For more information on dataTec at electronica:

<https://exhibitors.electronica.de/ausstellerportal/2024/aussteller/ausstellerdetails/datatec-ag/?elb=807.1100.2132.1.111&uls=2>.

#### **SPS: Hall 7A, Stand 510**

At the SPS in Nuremberg, dataTec's experts will present measurement and testing technology specifically tailored to the needs of the modern automation industry. These include data loggers, power analyzers, portable testing devices, sound and thermal imaging cameras, and analyzers for electric vehicle charging stations. An exclusive selection of devices will be available for live

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demonstrations at the booth, with the trade fair team offering detailed and manufacturer-independent advice on solutions that meet the specific requirements of the automation industry. "Visitors to SPS are specifically looking for innovative solutions for industrial automation, process optimization, and quality," says Jörg Scholl, Vice President Electronic Test & Measurement DACH at dataTec. "Our portfolio offers the right measurement and testing devices for these topics. At SPS, we will showcase a concrete selection that can contribute to optimizing automation processes, particularly in areas such as Industry 4.0, IoT, and production monitoring."

For more information on dataTec at SPS:

[https://sps.mesago.com/nuernberg/de/ausstellersuche\\_detail.html/datatec-ag.html#exhibitorheadline](https://sps.mesago.com/nuernberg/de/ausstellersuche_detail.html/datatec-ag.html#exhibitorheadline).

## About dataTec

dataTec AG is the leading specialised distributor for test and measurement technology in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in Sweden, Estonia and Finland. The broad product portfolio with more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 150 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

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